



July 10, 2024

<b>National Stock Exchange of India Limited</b> Exchange Plaza, Plot no. C/1, G Block, Bandra- Kurla Complex, Bandra (E), Mumbai - 400 051 <b>NSE Symbol : ZEEMEDIA</b>	<b>BSE Limited</b> Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 <b>Scrip Code : 532794</b>
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**Kind Attn. : Corporate Relationship Department**  
**Subject : Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Appointment of Chief Executive Officer of the Company**

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations') read with Schedule III to the Listing Regulations, we wish to inform you that the Board of Directors of the Company at its meeting held today i.e. July 10, 2024, basis the recommendation of the Nomination and Remuneration Committee, has approved the appointment of Mr. Karan Abhishek Singh as the Chief Executive Officer (designated as Key Managerial Personnel) of the Company, with effect from July 10, 2024, which appointment is subject to such approvals as may be needed.

The details required in accordance with the SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023, is enclosed as **Annexure-A**.

The Board meeting commenced at 1511 Hrs and concluded at 1521 Hrs.

You are requested to kindly take the above on record.

Thanking you,

Yours faithfully,  
For **Zee Media Corporation Limited**

**Ranjit Srivastava**  
**Company Secretary and Compliance Officer**  
Membership No. A18577  
Contact No.:+ 91-120-715 3000  
Encl: As above

**Zee Media Corporation Limited**

**Corporate Office:** FC-9, Sector-16A, Film City, Noida - 201301, UP, India | Phone: +91-120-7153000

**Regd. Office:** 135, Continental Building, 2nd Floor, Dr. Annie Besant Road, Worli, Mumbai-400018, Maharashtra, India | Phone: +91-22-71055001

Website: [www.zeemedia.in](http://www.zeemedia.in) | Email: [zmcl@zeemedia.com](mailto:zmcl@zeemedia.com) | CIN: L92100MH1999PLC121506

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## Annexure A

S. No	Change in Senior Management Personnel	Information of such event (s) (Appointment)
1	Reason for change viz. appointment, resignation, removal, death or otherwise	Mr. Karan Abhishek Singh has been appointed as Chief Executive Officer and Key Managerial Personnel of the Company
2	Date of appointment/ <del>cessation</del> (as applicable) & term of appointment	Mr. Karan Abhishek Singh is appointed as the Chief Executive Officer (designated as Key Managerial Personnel) of the Company, with effect from July 10, 2024, at such remuneration and terms as approved by Board.
3	Brief profile (in case of appointment)	<p>Mr. Karan Abhishek Singh has more than 22 years of professional experience which includes Media, Telecom and FMCG. He holds a Bachelor of Commerce degree from Kumaon University (1999) and Post Graduate Diploma in Marketing from NMIMS, Mumbai (2001).</p> <p>Mr. Singh is experienced in P&amp;L Management, Sales and Channel management, revenue management, trade marketing and key account management. He was previously the Chief Executive Officer – Hindi News (TV &amp; Digital) in Network 18 Media and Investments Limited, wherein he managed portfolio of seven channels alongside the digital platform. He was also involved in launching a channel in Jammu &amp; Kashmir. Prior to Network 18, he worked as EVP – Ad Sales for Star India (now Disney Star) wherein he led the sales for North and West markets and managed agency partnerships.</p>
4	Disclosure of relationships between directors (in case of appointment of a director)	N.A.

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